

WE CONNECT EMPLOYEES TO FINANCIAL WELLNESS



Financial wellness education and tools can help employees...

...which can help deliver these outcomes:



Manage day-to-day finances



Achieve financial goals



Protect against financial risks



Improved productivity and engagement



Maximized employee health



Optimized benefits spend

Prudential's Financial Wellness program helps your employees improve their financial well-being

- **Financial Education Seminars:**
 - Series for employees to learn how to **best manage their financial house**.
 - **30+ seminars covering a wide range of topics** for every demographic of employee and for every life stage.
 - Education and step-by-step information for **employees nearing retirement**.
 - Education **for employees being laid off, furloughed, or retiring**.
 - **Advanced financial education and support** available for High Income Earners.
- **Financial wellness check-ups** to answer questions, help employees determine their specific needs, and assess their goals.
- Mid- to late-career employees can sign up for a **thorough financial analysis** and evaluation of their current needs and goals relating to key financial areas.

KEY FEATURES OF PROGRAMS:

- Holistic and non-solicitous
- Offered in person or virtually
- Custom program build support
- No cost to you or your employees
- Employer benefits integrated
- Reporting and metrics
- Turnkey implementation, communication and engagement services

OUTCOMES THAT MATTER

Making financial education a positive experience for employees.¹

95%

would recommend the program to a co-worker or a friend.²

92%

said they were satisfied overall with the program.³

92%

rated the content valuable and relevant.⁴

More importantly, our seminars helped inspire employees to take action.¹

94%

will rebalance their portfolio.

97%

will create a budget.

97%

plan to maximize their employee benefits.

14.3%

of Retirement participants increase their contribution rate 5.2% within the same or following month of attending a Pathways seminar.⁵

EMPLOYER TESTIMONIALS

"Prudential Pathways® has been an integral part of our financial wellness strategy at Cintas. Since rolling out this program in August of 2016, they have proven themselves as great partners time and time again. Their coverage map across the country allows us to offer the program to the majority of our employees at times that are convenient for the location. The speakers are licensed and engaging. We have received rave reviews from our employees around the country on their presenters. For our more remote employees, Prudential worked with us to develop a virtual website solution. We are grateful for the time and effort Prudential has put into developing this strong program!"

Cintas

"The Samsung Wellness program is based on three fundamental facets of overall well-being—mind, body, and financial wellness. The Prudential Pathways free seminars and four-week series have been a key contributor to our success in providing practical yet impactful financial learning opportunities and counseling to our employees. The Pathways series and seminars are always anticipated and well received by employees. Participant feedback indicates that our employees are feeling more informed about financial concerns throughout their lifetimes and feel more confident in making critical financial decisions. I believe a key factor of the program's success is the Prudential speaker and his colleagues. Everyone is so knowledgeable, friendly, and willing to take an extra moment after class to speak with participants who have questions. I am proud to offer Samsung employees the Prudential Pathways experience. Thank you Prudential!"

Samsung

Contact your Prudential Representative today to discuss how these workplace solutions can help your employees.

1 Results based on feedback provided by 102,023 participants from January 2015 through March 2023. 2 Defined as "promoters" giving ratings of 7–10 out of an 11-point recommend scale. 7 (very likely) – 10 (extremely likely). 3 Positive ratings of "very satisfied" or "extremely satisfied." 4 Positive ratings of "very good" or "excellent." 5 Prudential Retirement Strategies operational data store.

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